

## CONTRACT



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**WJW**  
**5800 S. Marginal Rd**  
**Cleveland, OH 44103**  
**(216)431-8888**

And:

**Mundy Katowitz Media**  
**1322 G Street SE**  
**Washington, DC 20003**

<b>Contract / Revision</b> 574094 /		<b>Alt Order #</b> 09797666
<b>Product</b> PRIORITIES USA ACTIO		
<b>Contract Dates</b> 09/18/12 - 09/24/12		<b>Estimate #</b> 1561
<b>Advertiser</b> Priorities USA Action		<b>Original Date / Revision</b> 09/11/12 / 09/11/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WJW	<b>Account Executive</b> Alexandra Bradley	<b>Sales Office</b> Washington DC
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b> 8356	<b>Advertiser Code</b> 321	<b>Product Code</b> 340
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	8	09/19/12	09/19/12	M-F 5a-530a	5a-530a		:30			NM	1	\$700.00
		FOX8-NWS-5AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--W----				1	\$700.00			
N 2	8	09/20/12	09/20/12	M-F 5a-530a	5a-530a		:30			NM	1	\$700.00
		FOX8-NWS-5AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---T---				1	\$700.00			
N 3	8	09/18/12	09/18/12	M-F 530a-6a	530a-6a		:30			NM	1	\$900.00
		FOX8-NW-5:30AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-T-----				1	\$900.00			
N 4	8	09/19/12	09/19/12	M-F 530a-6a	530a-6a		:30			NM	1	\$900.00
		FOX8-NW-5:30AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--W----				1	\$900.00			
N 5	8	09/24/12	09/24/12	M-F 530a-6a	530a-6a		:30			NM	1	\$900.00
		FOX8-NW-5:30AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	M-----				1	\$900.00			
N 6	8	09/19/12	09/19/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$2,000.00
		FOX8-NWS-MORNG RTE CHG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--W----				1	\$2,000.00			
N 7	8	09/24/12	09/24/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$2,000.00
		FOX8-NWS-MORNG RTE CHG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	M-----				1	\$2,000.00			
N 8	8	09/18/12	09/18/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$2,000.00
		FOX8-NWS-MORNG RTE CHG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-T-----				1	\$2,000.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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Contract / Revision	Alt Order #
574094 /	09797666

Contract Dates	Product	Estimate #
09/18/12 - 09/24/12	PRIORITIES USA ACTION	1561

Advertiser	Original Date / Revision
Priorities USA Action	09/11/12 / 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	8	09/20/12	09/20/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$2,000.00
		FOX8-NWS-MORNG RTE CHG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	---T---				1	\$2,000.00			
N 10	8	09/21/12	09/21/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$2,000.00
		FOX8-NWS-MORNG RTE CHG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	----F--				1	\$2,000.00			
N 11	8	09/18/12	09/18/12	M-F 8a-9a	8a-9a News		:30			NM	1	\$2,000.00
		FOX8-NWS-8AM RTE CHG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-T-----				1	\$2,000.00			
N 12	8	09/19/12	09/19/12	M-F 9a-10a	9a-10a		:30			NM	1	\$950.00
		FOX8 NEWS-9AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--W----				1	\$950.00			
N 13	8	09/20/12	09/20/12	M-F 9a-10a	9a-10a		:30			NM	1	\$950.00
		FOX8 NEWS-9AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	---T---				1	\$950.00			
N 14	8	09/24/12	09/24/12	M-F 9a-10a	9a-10a		:30			NM	1	\$950.00
		FOX8 NEWS-9AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	M-----				1	\$950.00			
N 15	8	09/18/12	09/18/12	M-F 10a-11a	10a-11a		:30			NM	1	\$500.00
		NEW DY CLEVELND										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-T-----				1	\$500.00			
N 16	8	09/21/12	09/21/12	M-F 10a-11a	10a-11a		:30			NM	1	\$500.00
		NEW DY CLEVELND										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	----F--				1	\$500.00			
N 17	8	09/19/12	09/19/12	M-F 11a-12p	11a-12p		:30			NM	1	\$600.00
		JOE PRGM CHG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--W----				1	\$600.00			
N 18	8	09/20/12	09/20/12	M-F 11a-12p	11a-12p		:30			NM	1	\$600.00
		JOE PRGM CHG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	---T---				1	\$600.00			
N 19	8	09/18/12	09/18/12	M-F 12p-1p Noon News	12p-1p Noon News		:30			NM	1	\$600.00
		FOX8-NWS-12NN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-T-----				1	\$600.00			
N 20	8	09/21/12	09/21/12	M-F 12p-1p Noon News	12p-1p Noon News		:30			NM	1	\$600.00
		FOX8-NWS-12NN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	----F--				1	\$600.00			
N 21	8	09/24/12	09/24/12	M-F 12p-1p Noon News	12p-1p Noon News		:30			NM	1	\$600.00
		FOX8-NWS-12NN										

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Contract / Revision	Alt Order #
574094 /	09797666

Contract Dates	Product	Estimate #
09/18/12 - 09/24/12	PRIORITIES USA ACTION	1561

Advertiser	Original Date / Revision
Priorities USA Action	09/11/12 / 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 M----- 1 \$600.00												
N 22	8	09/19/12	09/19/12	M-F 1p-2p	1p-2p		:30			NM	1	\$500.00
JEFF RTE, PRGM CHG <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 --W---- 1 \$500.00												
N 23	8	09/20/12	09/20/12	M-F 2p-3p	2p-3p		:30			NM	1	\$700.00
STEVE PRGM CHG <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 ---T--- 1 \$700.00												
N 24	8	09/24/12	09/24/12	M-F 2p-3p	2p-3p		:30			NM	1	\$700.00
STEVE PRGM CHG <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 M----- 1 \$700.00												
N 25	8	09/18/12	09/18/12	M-F 3p-4p	3p-4p		:30			NM	1	\$650.00
RICKI PRGM CHG <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 -T----- 1 \$650.00												
N 26	8	09/19/12	09/19/12	M-F 3p-4p	3p-4p		:30			NM	1	\$650.00
RICKI PRGM CHG <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 --W---- 1 \$650.00												
N 27	8	09/21/12	09/21/12	M-F 4p-5p	4p-5p		:30			NM	1	\$1,000.00
JUDGE JUDY B <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 ----F-- 1 \$1,000.00												
N 28	8	09/18/12	09/18/12	M-F 4p-5p	4p-5p		:30			NM	1	\$1,000.00
JUDGE JUDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 -T----- 1 \$1,000.00												
N 29	8	09/20/12	09/20/12	M-F 4p-5p	4p-5p		:30			NM	1	\$1,000.00
JUDGE JUDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 ---T--- 1 \$1,000.00												
N 30	8	09/18/12	09/18/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$1,400.00
FOX8-NWS-5PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 -T----- 1 \$1,400.00												
N 31	8	09/21/12	09/21/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$1,500.00
FOX8-NWS-5PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 ----F-- 1 \$1,500.00												
N 32	8	09/19/12	09/19/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$2,800.00
FOX8-NWS-6PM RTE CHG <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 --W---- 1 \$2,800.00												
N 33	8	09/24/12	09/24/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$2,800.00
FOX8-NWS-6PM RTE CHG <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 M----- 1 \$2,800.00												

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574094 /	09797666

Contract Dates	Product	Estimate #
09/18/12 - 09/24/12	PRIORITIES USA ACTION	1561

Advertiser	Original Date / Revision
Priorities USA Action	09/11/12 / 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 34	8	09/20/12	09/20/12	M-F 7p-730p News	7p-730p News		:30			NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	---T---				1	\$2,800.00			
N 35	8	09/21/12	09/21/12	M-F 730-8p	730p-8p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	----F--				1	\$1,500.00			
N 36	8	09/20/12	09/20/12	M-F 10p-1030p	10p-1030p		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	---T---				1	\$2,400.00			
N 37	8	09/23/12	09/23/12	Sa & Su 10p-11p Fox 8 New	10p-11p Rotator		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-----S				1	\$2,400.00			
N 38	8	09/19/12	09/19/12	M-F 1130p-12a	1130p-12a		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--W----				1	\$650.00			
N 39	8	09/24/12	09/24/12	M-F 1130p-12a	1130p-12a		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	M-----				1	\$650.00			
N 40	8	09/18/12	09/18/12	M-F 12a-1230a	12a-1230a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-T-----				1	\$500.00			
N 41	8	09/20/12	09/20/12	M-F 12a-1230a	12a-1230a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	---T---				1	\$500.00			
N 42	8	09/22/12	09/22/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-----S-				1	\$1,200.00			
N 43	8	09/22/12	09/22/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-----S-				1	\$1,200.00			
N 44	8	09/23/12	09/23/12	Fox 8 News Su 8a-10a	Su 8a-10a		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-----S				1	\$650.00			
<b>Totals</b>											<b>44</b>	<b>\$52,100.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/24/12	44	\$52,100.00	\$44,285.00
<b>Totals</b>	<b>44</b>	<b>\$52,100.00</b>	<b>\$44,285.00</b>

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<u>Advertiser</u>	<u>Original Date / Revision</u>
Priorities USA Action	09/11/12 / 09/11/12

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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